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Bowling Green Business University

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THE Southern Exponent

of Business Education

VOL. VII.

BOWLING GREEN, KENTUCKY, AUGUST, 1913.

NO. 1



PRES. POTTER SPEAKS.

"The managers of the Bowling Green Business University are among our foremost citizens and their institution is here considered one of the best business schools in all this country. Our city is proud of it. The students are known here as exceptionally well behaved and are entitled to the universal respect which they receive at the hands of our citizens. We have had many of them in our employ for the last fifteen or twenty years."

J. WHIT POTTER.

President American National Bank,
Bowling Green, Ky."

Mr. Fred Brown, who left us two years ago, is covering himself with glory in the stenographic line in the employ of the Armour Packing Company, Greenwood, Miss. Mr. Brown knows how to stick to a hard proposition and win out.

IN FAR-OFF CANADA.

Vancouver, B. C.

Dear Professor: I wish to thank you for copies of Exponent. I assure you that it is a pleasure to learn all the regular teachers are still with the school, but it is not strange when one thinks how devoted they always have been to the school. No father would do more for his child than the teachers of the B. G. B. U. for a pupil who tries to do what is right.

Yours gratefully,

CHARLIE C. HEFLIN.

SPECIAL PENMANSHIP.

This Department is now almost twice as large as ever before. Prof. Brownfield has but few equals in getting results. He is turning out more good penmen than ever before have left this school. Penmanship will do more than anything else to get you a good position. Of course you will have to know other things to hold it, but you can't hold a position until you get it. Therefore get Penmanship and get it as soon as you can. Don't postpone it. A little money invested in Special Penmanship will be the best investment you ever made.

GOOD BUSINESS.

If you knew you could, by buying a certain piece of property for \$250, clear \$250 on it a year from this date, wouldn't you buy that property even if you had to borrow the money? It would be bad business NOT to do it. If difficult to find a lender, would you stop trying and give it up? Of course not. Now, your business education will do EVEN MORE FOR YOU THAN THIS ILLUSTRATION INDICATES. It will double your earning power; it will render your services desirable; it will put you into a position offering you promotion from time to time; it will break the financial shackles from your hands and make you a free, independent, self-supporting man or woman.

"240 PER CENT."

My salary was raised twice in the last twelve months and I anticipate another raise this year. My salary is just 240 per cent of what it was before I attended a Commercial School. I cannot too highly recommend your school, for the excellent service it has rendered in preparing me for the duties I am now performing.

Yours,

FAUSTIN SOILEAU.

\$200 A MONTH.

Our old-time student and friend, A. D. Baskill, who completed our business course several years ago, is enjoying a snug salary of \$200 per month out in Houston, Texas. He has there a beautiful home and is so successful in every way that he says he is perfectly happy and contented.



CASHIER CORNELIUS.

"The Bowling Green Business University is one of the country's most successful business schools. The school occupies the prettiest and best equipped home of any business college in the South; the officers and faculty are all well known, progressive and successful business men. The money that buys a scholarship in the B. G. B. U. is the best possible investment that a young man or young lady can make."

Yours very truly,

C. U. CORNELIUS,
Cashier Warren State Bank,
Bowling Green, Ky."

The illustrated catalog is sent free; likewise the "Bankers' Booklet". Do you want one or both?

"CLIMBING UP THE HILL."

(Extract from a letter.)

Anguilla, Miss.

My Dear Friend:

I want to tell you about my good luck. I have the best job on the division, pays the best salary and does more business than any other agency on the line for the size. Have a clerk the year round and a helper part of the time. I can never tell you how very grateful I feel to you for the good instruction I got from you while a student there. I have been promoted three times since I left school, and have gone up without any trouble. Of course, I have attended to my business, but it seems so easy to climb on up the hill when you know how it is done.

Your friend,

H. C. GILLILAND,
Agent Y. & M. V. R. R.

Mr. Gilliland enjoys a salary larger than two or three average men draw. Railroaders offers great inducements to capable men. We congratulate Mr. Gilliland upon his splendid record. We are proud of him.

\$70.00 FOR NINE HOURS.

Parkersburg, Iowa.

I have a pretty good place in railroad service here. I get \$70.00 per month for nine hours' work per day and don't work all the nine hours by any means.

I realize more since I left school than I did while there all that you did for me and I am certainly grateful to you for it all. I never expect any stranger to do more.

J. A. DUNN.



PRESIDENT RODES.

"The Business University is considered one of the best managed enterprises in this city and it enjoys the unlimited confidence of our citizens. Its officials are men of professional ability, business acumen and moral worth. It is a pleasure to recommend such an institution. This bank has been employing their students for years."

ROBERT RODES, JR.,

President Citizens National Bank,
Bowling Green, Ky."

"LIKE HOME TO ME."

Purvis, Miss.

Dear Prof. Dickey: I was sorry when the time came for me to leave the B. G. B. U. While I only stayed there a short time, I learned to love all the faculty and the good people of Bowling Green. I was never treated better anywhere than I was at Bowling Green. I will ever sing the praises for the old B. G. B. U. and the people of the city of Bowling Green.

Whatever success I may meet I will attribute largely to the training I got from the faculty of the B. G. B. U. The school is like home to me, and when I left the school it was like leaving home.

Your friend,

M. O. BLACKBURN.

"A GOOD SALARY."

Springfield, Ohio.

Dear Prof. Ashby: No, I am not thinking of making a change unless you should have a vacancy as chief accountant with a good reliable firm that would pay a salary of from \$1500 to \$2000 per year. I am one of the staff members of the firm of Ernst & Ernst, Certified Public Accountant, of Cincinnati, Ohio. I have been with these people for the past year and am getting a good salary.

Yours very truly,

E. C. CONLEY.

"A MARRIED COUPLE."

"Have you a married couple who are in position both by education and experience to take charge of one of our schools? The man would be required to act in the capacity of manager and solicitor of the institution, and the lady to be the principal of the Stenographic Department (Gregg Shorthand)." From a letter.



The Above is a Group of Eighteen B. G. B. U. Men Now Working in the Same Office for a Corporation Doing a Million Dollar Business. Two Others From This School Were Not Able to be Present When the Photo Was Taken. The Gentleman Whose Hat Lies on the Step Before Him is Mr. J. J. Stout, While Acting Superintendent of the Company He Recently Wrote Us: "This Company Gets All its Men From Your School."



MAJOR HENRY W. PATTEN.

Professor Henry W. Patten rendered great service in the departments of Higher Accounting and Penmanship during the Summer Training School for Commercial Teachers. He is a graduate of Yale as well as a C. P. A. The students greatly enjoyed and appreciated his splendid work.

COLONEL JAMES F. RAMEY.



Col. Ramey completed his business course in B. G. B. U. eight or ten years ago, since which time he has been President of the National Bank of Eddyville, Ky., and a little later was head of the Banking Department of the State. He examined the first State Bank that was ever officially examined in Kentucky. Appointed on the Governor's staff, he became a real "Kentucky Colonel." He has refused several offers of \$2,000 to \$3,000 a year. He is a man of big business and big brains. He owns the largest and best farm in Lyon County. He boasts that his wife is also a graduate of the B. G. B. U., and that their four little ones are "grand-children of the B. G. B. U." If the Colonel is proud of his Alma Mater, we wish to inform him that she is doubly proud of him, and claims him as one of her most loyal and most highly appreciated sons. Here's to you, Colonel!

PRES. DICKEY IN DEMAND.

The Bowling Green Business University takes modest pride in the recognition it receives from men of business here at home and throughout the South. In like manner it covets the respect and confidence of educational interests of all kinds and as evidence that it reaches its desires in this, Pres. J. S. Dickey received thirteen invitations from literary schools this year, in Kentucky and other states, to deliver their commencement addresses and has already received three invitations for next year.

HARDIN COUNTIAN DELIVERS CLASS ADDRESS.

To Mr. J. J. Hornback, of Hardin county, fell the honor of delivering the class address at the commencement exercises of the Bowling Green Business University, which were held Tuesday evening. Mr. Hornback's subject was "Divine Discontent."

And a great address it was. The Institution is proud of the speaker and the speech.

Mr. Maxie S. Cole, formerly of Allen County, Ky., has been for a number of years at the head of the commercial work of the Normal School at Marion, Ind. Mr. Cole is a combination Teacher and Business man, and has made a success of his profession. Before entering our school he had little or no earning capacity. Now he draws a salary probably four times as great as that of the average man of his age.

The combined courses in Telegraphy and Railroad Accounting; in Book-keeping and Shorthand; and in Book-keeping and Stenotypy are as staple as sugar and coffee in a grocery store. They are popular because those students who complete them NEVER FAIL TO GET POSITIONS.

"THE LAW OF AVERAGES."

It is said that the average salary of doctors is \$1,000 a year; of lawyers \$750, and of business men \$250. Draw your own conclusion!



2200 MILES UP THE AMAZON.

When about seventeen years of age, Paul Mahoney completed the combined course in this Institution and went at once to a splendid position in Alabama. Last fall he was employed by a lumber company in Brazil. Going to New York, he set sail to South America and on arriving there went twenty-two hundred miles up the Amazon River to his place of business. He began on the snaz salary of \$1800 a year and expenses. Though a boy in age, he is a man in responsibility. Great is the combined course!



This is a good likeness of handsome Herbert Whitney, who only a few years ago was working on a farm at \$8 per month. Today he is one of the five claim agents of the Illinois Central Railroad Co., with his home at Corinth, Miss. Mr. Whitney now adjusts losses that go into the thousands, and his influence is from Cairo, Ill., to New Orleans. He was in our school a few years ago, and his career here was the index to the success he is achieving now.

There is no long waiting for a position when you complete a combined course—the place will be ready for you when you are ready for it.

PROF. HARMAN'S BIG SPEECH.

Vice President J. L. Harman accepted an invitation to deliver the Commencement Address to Cape Girardeau Business College, in Missouri last June. From newspaper reports and direct letters, we are convinced that it was the greatest speech he ever made—and he has made many that "they say" are as good as any man's.

Prof. Harman is regarded as one of the best educational speakers in this State.

GETS JOB AT \$1,000 A YEAR.

Mr. Roy James, of this city, who graduated this week at the head of a class of fifty-five in the Bowling Green Business University, has accepted a position as teacher of the business department in a small town near Springfield, Mo. The salary attached is \$1,000 for nine months service. Mr. James' friends are justly proud of his record at the school and of his new position.—Elizabethtown News.



Mr. Will S. Morehead, formerly of Allen County, is now General Store Keeper for the Illinois Central Railroad, from Memphis to New Orleans. He has under his care nearly two hundred thousand dollars worth of property and the direction of many men. His salary is in keeping with his great responsibility. A few years ago he was in our school. Prior to coming here he was making about forty dollars per month teaching. His home is now in Metomb, Miss.

Do you know of any other town or city in which board can be had as low as \$9.50 per month, everything furnished?

Where else can board be had in private families for \$12 to \$14 per month?

The riches of the Commonwealth are free, strong minds and hearts of health.

And more to her than gold or grain, The CUNNING hand and CULTURED brain.

—J. G. Whittier.



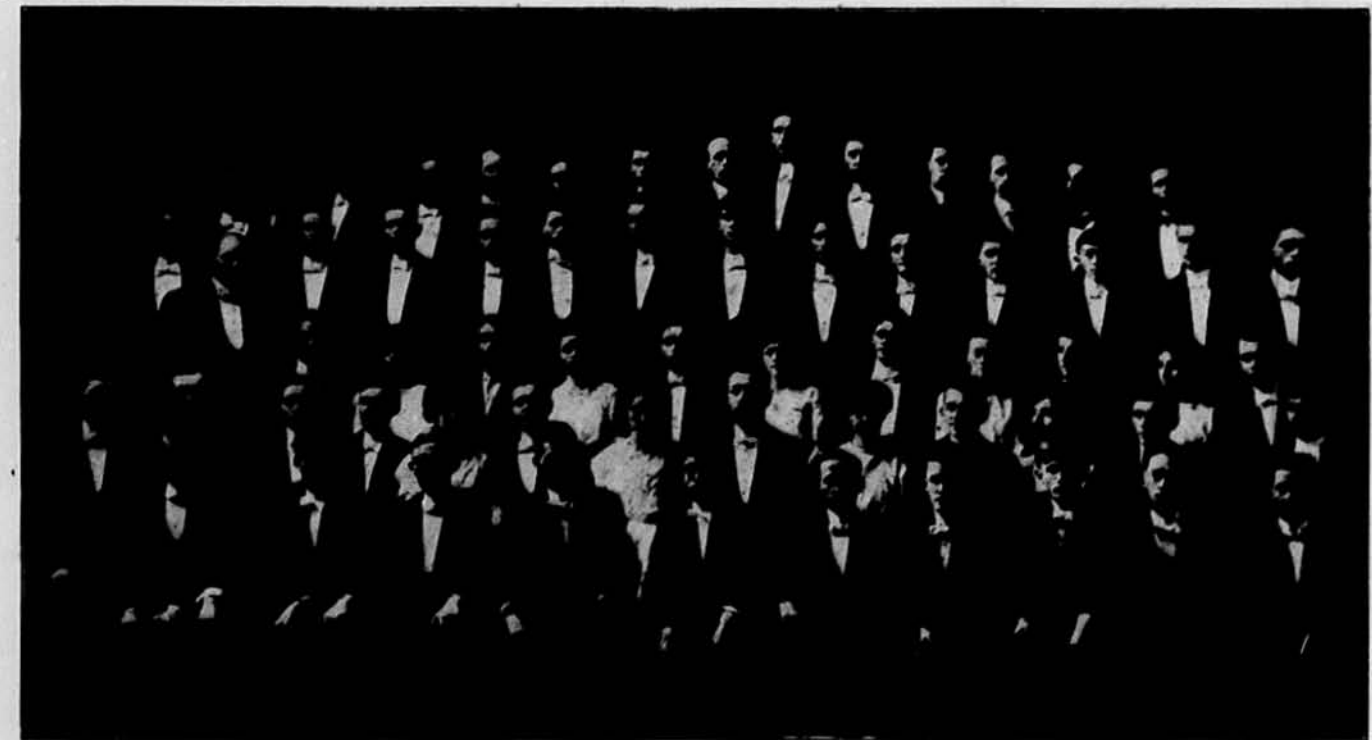
THE WORLD'S CHAMPION.

Miss Florence E. Wilson, who has the distinction of being the world's most rapid operator of the typewriter visited our school last winter and gave a most marvelous demonstration of her ability as speed writer. The school tries to bring one or more champion speed writers here every year.



MASTER PARKER WOODSON.

Mr. Woodson accompanied Mr. Harry C. Spillman, an official of the Remington Typewriter Company, on a visit to the Bowling Green Business University last fall and while here gave one of the most spectacular and remarkable typewriter demonstrations the school has ever seen. He is indeed one of the speed operators of the world. We shall welcome his return. We try to bring to the Institution every year some of the greatest operators, in order that the highest standards of excellence may be kept always before the students.



Graduated Class of the Commerce Course, 1912-13, and Their Teachers.



BIG INDIANS

Engage in War Dance Around Their Camp Fire.

There Were No Scalp Locks Taken, and the Pale Faces Were Very Soon Reassured.

Saturday night about eight o'clock an army of Indian warriors with war-paint, tomahawks, bows and arrows, feathers and "furbelows" filled the streets and captured our city unawares. They marched around Fountain Park and back to their wigwams at the Bowling Green Business University. The warriors were accompanied by squaws and papooses, all in war paint and arms. It was soon discovered that their purpose was a peaceful one and that no bloodshed was intended. In other words, they were the teachers and students of the Business University who were enjoying a leap year Indian party, and overflowing with college hilarity, they took in the town and then went back to the university to enjoy their program in keeping with the occasion. Mrs. Engleson, a student from Ohio, had prepared a beautiful pantomime representing Indian life on the plains, in which the war dance was given around the camp fires and Indian music, both instrumental and vocal was rendered by students in Indian costume. The play was pronounced one of the most enjoyable the school has ever given. Immediately after the pantomime, refreshments were served and then Indian trading began, each Indian having brought their wares to trade to other Indians. Several hundred students wore Indian costumes, and it was the opinion of all present that no more war-like men or beautiful Indian girls were ever seen on the Western plains.

Many visiting citizens were present and seemed to enjoy the evening quite as much as did the students.—Messenger, Dec. 2, 1912.

Mr. J. M. Reynolds of Mississippi,

and Miss Josie Hopkins of Kentucky, whose pictures appear above, received the prizes offered for the young man and young lady whose Indian "make-up" was considered best. They have since been known as "Big Chief Reynolds" and "Pocahontas Hopkins."

MISS CORA E. WARE.

Miss Ware graduated in the Commerce Course one year ago, since which time she has been teaching in Cloquet, (Minn.) High School. She has just been called to one of the State Schools of Arkansas to teach commercial branches at \$1200 a year.



*Don't stare up the
Steps of Success
but Step up the Stairs.*
—Mark Twain.
Executed by Prof. W. C. Brownfield.

BAND CONCERT.

The complimentary Band Concert given by the faculty of the Bowling Green Business University to the students of the Summer Training School Saturday night was beautiful both in

A NEW YORK TEACHER.

Syracuse, N. Y.

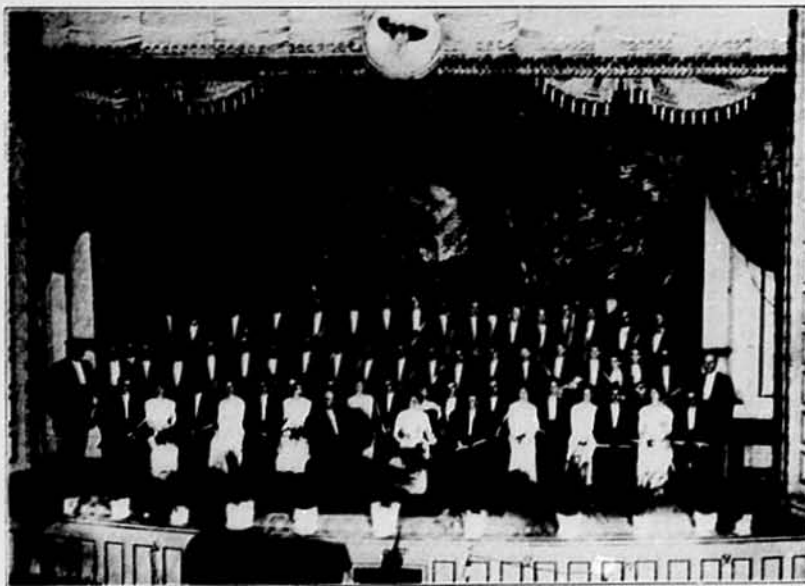
Every association of school life at the B. G. B. U. was pleasant to me and I shall always look back to the months spent there as one of the most

A. C. DAVIS.

Secretary-Treasurer Paducah, Ky.

Mr. Davis enjoys a comfortable salary of \$2000 a year. In a recent letter he said:

"Whatever success I have attained in the commercial world, I owe largely to the excellent training I received in the Bowling Green Business University. I honestly believe that this school has turned out more good business men than any school of its kind in the whole country. Too much praise cannot be given this great institution. Big things are being done in the business world. Never before has there been a greater demand for good business men. The right sort of man does not have to seek a position—the position is seeking the man, but it demands a man who is well prepared, and there is no better place to get that necessary preparation than in the Bowling Green Business University. I shall always cherish the day I entered the Bowling Green Business University. Had it not been for this school, I would not hold the position I now have."



A Flashlight Picture of the Commerce Class, Taken at 11 O'clock at Night, a Few Moments After Receiving Their Diplomas.

\$2000 A YEAR.

Mr. Eldredge Barger, who came to us from Adair County, Ky., three years ago, completed our Commerce Course and went West to grow up with the country. His employer has just written us: "We have an opening for a commercial teacher of Shorthand and Bookkeeping. Please recommend one immediately. Mr. Barger, whom you sent us two years ago, will clean up \$2000 to \$2500 this year."

"We spend our days in deliberating, and we end them without coming to any resolve."—L'Estrange.

scene and sound. The Topmiller Military Band, seated under the electric lights of the front porch of the University, discoursed its best and most stirring airs. The students and their guests sat upon the grass of the campus while the street in front was filled with carriages and automobiles. Japanese lanterns hanging from the maple trees added color and charm to the occasion. Altogether it was a scene beautiful to look upon and an occasion long to be cherished in the memory of the happy company who enjoyed it.

"Every ambitious man is entitled to an education that will enable him to earn a comfortable living by cerebral work."

pleasing and profitable periods of my life. It was not just what I learned in a technical way, that meant so much, but every influence of your school is for good. How I have missed the helpful chapel hours at the B. G. B. U!

I have gotten on nicely with my work in every way and have certainly obtained good results.

Sincerely,
ATTIE COBB.

AN INVESTMENT.

A business course should be an investment; it should multiply your earning-power; it should put your services in immediate demand. A COMBINED COURSE WILL DO THIS. The more you learn, the more you will earn. It is a matter of business, pure and simple.

MR. R. F. WEBB, ORATOR.

We present here the face of the Annual Orator of the Alumni Association. He delivered a great address to the Association and measured up to the usual high standard which he has always maintained. The Association and the school are justly proud of this brilliant son.



I entered your school on the 3rd of October, 1911, altogether ignorant of all the principles of bookkeeping and on May 1st, 1912, I accepted a position as assistant bookkeeper which I now hold. Your school is even more than you advertise and the faculty is composed of the ablest educators of the State. If I ever make a success in life, it will be largely due to the training received in your school.

T. P. ALEXANDER.

MR. E. B. RAY, MANAGER.

The Institution has opened a branch school at Humboldt, Tenn., now known as the Humboldt Business College. Mr. E. B. Ray is manager. He is one of the strongest teachers in our acquaintance. His experience and success as a



teacher in some of the leading business schools furnish the best evidence that his work as manager of the B. G. B. U. will be followed by highly gratifying results.

SIX TRAIN DISPATCHERS.

Six students from our Telegraphy School have been promoted to the honorable and responsible position of Chief Train Dispatcher.



A WINTER SCENE AT BOWLING GREEN BUSINESS UNIVERSITY, WITH STUDENTS RETURNING TO SCHOOL AFTER NOON.



BOWLING GREEN BUSINESS UNIVERSITY, PHOTOGRAPHED IN MARCH, 1913

DOTS AND DASHES.

In a short period of time, the school received one hundred and three calls for telegraph operators, but in the same time was able to furnish only twenty-seven men. This is about the ratio between supply and demand in this Department all the time.

The School of Telegraphy has turned out six men who are now Chief Train Dispatchers.

The main-line telegraph wire, two thousand dollars' worth of other equipment and a Chief Train Dispatcher are some of the advantages to be enjoyed in this school of Telegraphy.

Twenty-six railroads have been employing our students as rapidly as we could turn them out for several years past. "The boys I have are all doing good work. I merely mention this to show that they need have no doubt about coming to us if they try to make good. We need them and will place them in better positions as soon as they are ready."—Extract from a railroad man's letter.

The majority of our telegraphy students are completing Telegraphy and Railroad Accounting in four and a half to five months, but we advertise it as requiring five to seven months.

Which is better, to spend one to two years in a railroad office learning the business, or to come to this school and learn it in four and a half to five months?

Prof. Kollorohs, the head of the School of Telegraphy, is a great teacher as evidenced by the popularity of his Department with the railroads that take his output and also by the high esteem in which he is held by all his students, past and present.

A railroad man writing us about six of our students working in his office states that their salaries, after a few months' work with him, run as follows: \$55, \$60, \$65, \$75, \$75, \$120. Railroading is almost an unlimited field for usefulness and promotion.

The School of Telegraphy has no vacation. Like Tennyson's brook, "It goes on forever." Come whenever you please.

\$83 TO \$108.

"I have been doing pretty well. I have not fallen under \$83 per month since I have been here and in October I got \$162.11, and in November, \$108.62, and have been making \$4.50 to \$5.00 per day this month and I do not work on Sundays or holidays." Thus writes our friend, F. H. Stamps from Chicago. He completed our Telegraphy course two years ago.

MR. ARTHUR JONES.

Of the Telegraphy Department is making a glorious success out in St. Joe, Missouri. He writes very optimistic letters and gives evidence that he is making good in a big way. Hurrah for Jones.

FROM A TELEGRAPHY STUDENT.

Standish, Mo.

I miss the friendship of the students. Nowhere have I met people who were always trying to lend a helping hand as they did in school while I was with them. If I am ever lucky enough to get back to Kentucky for a visit, I should be pleased to come and spend a happy day with you and visit Mammoth Cave.

W. B. HART.

We recently received this telegram from a large railroad company: "Please start four men immediately. Transportation from Chicago will be furnished." On the following day the same Company wired, "Start another man." For two years we have turned away three times as many railroad positions as we have filled. Come on to Bowling Green and study Telegraphy and Railroad Accounting.

Mr. W. L. McLeod, who left us a year ago, is succeeding greatly in the railroad business. He has recently been promoted to the position of cashier of the C. & N. W. R. R., at Altoona, Iowa. He says that a business course in the B. G. B. U. is one of the best investments any young man can make and that it always pays the best dividend.

We congratulate Mr. McLeod on his signal success.

Increased head-power means increased dividends. Money invested now in business education will multiply your income two or three times over. Three hundred dollars invested now will make you \$600 or \$900, a year hence.

A NOTABLE SUCCESS.

Mr. J. J. Stout graduated from this Institution in 1904, since which time he has worked continuously in the office of the United States Coal and Coke Co. He has climbed the ladder round by round, occupying the various positions in the employ of the great Company for which he works, until last summer during the absence of the



General Superintendent he was placed at the head of the Company and left in charge of an enterprise doing a yearly business of one million dollars. He enjoys a salary of more than \$2,000 a year, and insists that he has the best wife and two of the most beautiful daughters in all this big world of ours.

Closing a year full of gratitude and pleasant memories, he throws this ho-

quiet at the feet of his Alma Mater:

"I attribute a great deal of whatever success I may have attained, to the very excellent training received at the B. G. B. U. The course you offer is ample to insure success. You are holding up the standard. We have recently gotten a young man from your school who is doing splendidly. This Company gets practically all its men from you." Then his mind goes back to his old friends in his native county (Barren) and he adds, "There are numbers of them in Barren who have the natural ability if only they could be made to think so." With hat in hand, we bow to Mr. Stout and congratulate him upon his magnificent and brilliant success.

AN INVESTMENT.

Suppose that by taking our combined course in Bookkeeping and Shorthand requiring ten months, you could increase your salary of \$40 per month to \$80 per month. Here would be an increase of 100 per cent. in your income and in twelve months your would earn \$480 more than you can now earn, but in the second year after leaving school your salary would be again raised and frequently thereafter as you deserve it. Do you know of any other place where you could put your money with the assurance and certainty that it would make as tremendous dividend?

Mr. Frank E. Patterson of the Telegraphy School continues to make good in railroad service. He is now working at York, Alabama.

PROF. J. WALTER ROSS.

This excellent teacher and lovable gentleman has endeared himself to our school by the splendid work he



has done as teacher in our Summer Training School for the last two sessions.

Mr. Roy Houslin is making good in a large way at Ocoee, Tenn. He is in the employ of the L. & N. Railroad and has been promoted once or twice since leaving school a year ago. He is going to make a great railroad man.

We are glad to chronicle the continued success and frequent promotion of our old time friend, Mr. H. C. Motley, who is now working for the Southern Railway Co., at Chattanooga. He now has charge of the clerical force in the office of the Assistant General Passenger Agent. We always knew he was made of material destined to win out in a large way.

DEBITS AND CREDITS.

Mr. Joe Couty, Jr., who left us a few years ago, has been promoted from one good position to another. He recently resigned a \$1200 position as City Clerk of Owensboro to accept a more lucrative place. He closes a private letter with the statement, "You may say over my name anything you please about the school. I am for it every minute."

C. C. Heflin, a former student writes us from far away Canada on his own letter head. He is now making from \$100 to \$175 a month. Owns considerable property and is enjoying the success he so richly deserves. We are happy because he is happy.

The Bookkeeping Department was never in better condition. Prof. Fuqua and Prof. Harrison are Past Grand Masters in their line.

The Bank has been operated this year with greater success than at any other time in its history. The course has been strong, practical and thorough.

C. C. Cain enthusiastically bubbles over as follows, "After attending the B. G. B. U. I have almost reached the conclusion that you will not have to employ solicitors and to advertise much longer. You will need your solicitors as teachers and advertising expenses for enlarging your building. I don't believe such a school spirit exists anywhere else as in the B. G. B. U."

The Commerce Course has been pronounced by an eminent authority to be the strongest Bookkeeping Course in any business college in this country.

The best course is none too good. If you want to be a bookkeeper, by

all means master the Commerce Course. The more you learn, the more you earn, therefore, the Commerce Course is the cheapest.

The business colleges that claim their courses are shorter than those of other schools seem to glory in the fact that they give less instruction than other schools.

It is not the shortness of the course that makes it desirable. If you can not hold a position, what good would it do to secure it?

The bookkeeping students are continually telling us how much they enjoy their study of Bookkeeping.

"You won't know how to appreciate the Commerce Course until you have finished it and come in contact with the many kinds of positions." Extract from a recent letter of a Commerce student.

In May, the Rev. Mr. Clark, native of New Zealand, spoke to us regarding his far away country. Men from all parts of the world speak at our morning programs, but Mr. Clark is the first from New Zealand. His speech was refreshing, original and instructive.

We recently caught a real live Choctaw Indian and his wife. He addressed the school at chapel. He looked the part of the real brave. His address was encouraging and thoroughly entertaining.

Ireton, Iowa.

I shall never forget the association of the B. G. B. U. The chapel exercises were always bright spots in those busy days.

J. N. MILLER.

THREE BUSINESS IF'S.

IF we should agree to put \$6000 in bank at six per cent, and give you the interest on it as long as you work, provided you first pay us \$93, would you do it?

This is about what might be expected if you should take our ten months combined course in bookkeeping and shorthand at a cost of \$93. It would raise your earning-power fully \$30 a month in addition to what you are able to make now. Wouldn't that be good business?

IF a responsible person should agree to put \$10,000 on interest at six per cent, and allow you to draw the interest every year as long as you work, provided you would first pay him \$115, would you not pay it even if you had to borrow every cent of it?

This, or something better, is what would happen to you if you should complete our "Special" Course at a cost of \$115. In other words, your earning-power would be increased about \$50 a month; or, in still other words, you would be capitalized at about \$10,000 more than your present worth; or, in still other words, you would be putting your qualification out on interest and would draw from it \$50 more every month than you are able to make now. Isn't that good business?

IF a reliable man should promise to put \$6,000 in some trust company and tell you that you would be allowed to draw six per cent. interest on that amount every month as long as you work, if you would first give him \$80, would you not accept the proposition even if it were necessary to borrow the \$80?

This would be the case if you should take our course in Telegraphy and

Railroad Accounting at a cost of \$80. Thus you could safely count on an increase of \$30 a month on your present earning power, but this would be for the first year only. After that it would be correspondingly greater and you could complete Telegraphy and Railroad Accounting in four to seven months. Do you know any better investment?



The Bowling Green Business University is one of the few commercial schools that are accredited by the National Association of Accredited Commercial Schools, of which it is a member.

The constantly increasing demand made upon the school by commercial colleges and high schools throughout the Nation is evidence of the confidence the institution enjoys on the part of its professional brethren.

Greenville, Ky.

It certainly is inspiring to come in contact with such people as those who are connected with the B. G. B. U., and I hope to be able to finish my course before long.

Thanking you sincerely for interest shown me and with very best wishes for the success of all students and the faculty of the B. G. B. U., I am,

Yours very truly,

ANNIE BANDY.

"Teach boys and girls that their business is to earn their own livelihood."—Theodore Roosevelt.

MR. J. W. CHERRY.

The following, written immediately after our fire, was crowded out of last year's issue of the Exponent even after the type had been set up. Since then our friend has crossed over the river and is resting under the shade of the trees. We never knew a nobler soul. We said it under the roof of the living, we repeat it over the grave of the dead. We loved him as we loved but few men.

Mr. Cherry was a brother of T. C. Cherry, Superintendent of Bowling Green City Schools, and of H. H. Cherry, President of the Western Kentucky State Normal.

Atlanta, Ga.
My Dear Friends: I rejoice in your pluck to instantly "come back" to the front. Somehow, I have an almost superstitious reverence for the old B. G. B. U. The Institution is near my heart, and her teachers, I esteem as brothers. The picture of your new quarters moves me like the sacred scenes that cluster about my childhood in the old Kentucky home.

Your school has been a benediction to your State, and has blessed many aspiring young men and women. I can conceive of no work as grand and noble as to assist the young to rise to positions commensurate with their potentialities. The condition of humanity is pathetic in that the best material has the worst opportunity to realize its possibilities. Your school and work address themselves to this very condition, hence sacred. Sorry you were inconvenienced by fire. The Old Southern Normal and the B. G. B. U. have many hallowed associations to offset your disaster; if it be a disaster. The sight of your new quarters brings me face to face with you again, causing me to involuntarily mutter, "Howdy," while the fingers involuntarily clutch the pencil for a "shake" as in days gone by.

With your inconvenience, I sympathize; in your pluck, I glory and congratulate. Nothing is too good for your school and student-body.

As in days gone by, I am,
Your friend,
J. W. CHERRY.

P. S.—Please pardon pencil and paper, as our stenographer is gone and I could not resist the impulse to write at once.

OFFERED TEN POSITIONS.

I took a nice trip through the State of Texas and also over into Old Mexico, but finally ended up in Houston, where I staid for about three weeks. During that time I was offered ten different positions at salaries ranging from \$70 to \$85 per month. I finally accepted one at a salary of \$80 to start on and will be raised to \$90, the first. I like my work here, the town, and in fact everything connected with my new location.

EARL W. LEWIS.

Prof. George Colvin, Supt. City Schools of Springfield, Ky., delivered one of the most inspiring addresses heard at our chapel during the past year. The subject was "The Tragedy of the Unprepared."



ONE OF THE CLASSES IN TELEGRAPHY AND RAILROAD ACCOUNTING



On the Broad-works Throws Up in Roosevelt Park by Gen. Albert Sidney Johnston During the Civil War, the Students are Engaged in Their Annual Battle Royal Known as the "Watermelon Feast."

TUITION AND BOARD.

All Conflicting Rates Hereby Revoked.

We treat all alike. Our tuition is as low as can be afforded, with our high class equipment and strong faculty. We do not cut prices for any one.

All tuition is payable on the day of entrance. Due-bills are issued for lost time, and tuition refunded to family in case of death of a student in school.

Bookkeeping, Shorthand or Telegraphy	1 Month	\$ 12 00
Any two of these courses	1 Month	18 00
Bookkeeping, Shorthand or Telegraphy	3 Months	32 00
Bookkeeping or Shorthand	5 Months	50 00
Telegraphy, unlimited		50 00
Shorthand, unlimited		65 00
Railroad Accounting, Telegraphy and Typewriting		80 00
Commerce Course, unlimited, including Typewriting		90 00

COMBINED COURSES.

Bookkeeping and Shorthand	3 Months	\$ 40 00
Bookkeeping and Telegraphy	3 Months	40 00
Shorthand and Telegraphy	3 Months	40 00
Bookkeeping and Shorthand	5 Months	60 00
Bookkeeping and Telegraphy	5 Months	60 00
Shorthand and Telegraphy	5 Months	60 00
Bookkeeping and Shorthand	10 Months	78 00
Telegraphy with Bookkeeping or Shorthand	10 Months	78 00
Bookkeeping, Shorthand or Telegraphy	12 Months	90 00
Commerce Course, Typewriting and Special Penmanship, (Business Writing) unlimited		110 00
The SPECIAL Course, including the Commerce Course, Typewriting, Shorthand, unlimited, or Telegraphy and Railroad Accounting, unlimited		115 00
Life Endowment Course, unlimited,		130 00

NOTE—FREE TRIP TO MAMMOTH CAVE.

Students who enroll for this course and pay for same on entrance will be entitled to a trip to the Mammoth Cave, with all expenses paid, including railroad fare, hotel bills and cave admittance.

PROFESSIONAL COURSE.

Commerce Course		
Court Reporting		
Telegraphy		
Railroad Accounting		
Special Penmanship (Business Writing)		
Academic		
All Unlimited, \$165.00.		

With each of the above five, ten and twelve months' scholarships, we give two months free if needed to complete course.

ACADEMIC COURSE.

We give a strong academic course in connection with the business branches but without extra charge. This is taught by experienced teachers who have received their degrees from leading institutions. You need not defer your commercial course to take the preparatory branches—YOU CAN SAVE BOTH TIME AND MONEY BY TAKING THEM WITH YOUR BOOK-KEEPING, or SHORTHAND, or TELEGRAPHY.

We make this statement after many years' experience in preparing hundreds of students for the lucrative positions they are so successfully and satisfactorily holding to-day.

If a student wishes to take the Academic Course alone the tuition will be as follows:

10 weeks	\$ 9 00
5 months	16 00
10 months	30 00

TYPEWRITING.

Typewriting	1 Month	\$ 3 00
Typewriting	4 Months	10 00
Typewriting, unlimited course		15 00

PENMANSHIP.

Class penmanship is free to all students.		
Special lessons in Ornamental, or Business Penmanship:		
One week		\$ 1 00
Ten weeks		9 00
Twenty weeks		16 00
Unlimited Business Penmanship		25 00
Unlimited Ornamental Penmanship		25 00
Unlimited Professional Course, including Ornamental, Business, Lettering, Flourishing and Engraving		40 00

BOARD.

Summer Rates, a Month	\$ 9 40 to \$14 00
Winter Rates, a Month	10 00 to 14 00

These rates include both table board and lodging.

ADDRESS ALL LETTERS TO

BOWLING GREEN BUSINESS UNIVERSITY.

Bowling Green, Ky.

MR. WILLIAM E. McDOUGAL.



This splendid teacher of commercial branches has been called the second time to the principalship of the commercial department of the High School at Steubenville, Ohio. The superintendent pronounces him one of the best men that he has ever had in that department. His salary is written in four figures.

MR. JAMES B. BUTTON
Of Canada.

Mr. Button was elected on short notice to deliver an address to the Alumni Association on the evening of July 22nd and, as usual, he covered himself with glory. He spoke eloquently and earnestly on the subject of "Morals in Modern Business." Right well did he deserve the hearty recognition his address received.

Mr. Button goes back to Canada to teach the commercial branches at \$1000, board and laundry for nine months.

DR. FRANK W. GUNSAULUS,
Pres. Armour Institute, Chicago.

Dr. Gunsaulus, the great leader, orator, thinker, delivered a brilliant Commencement Address to the Commerce Class of 1913 on the subject, "The Heroism of Scholarship."



The school has nearly one hundred new Underwood typewriters. Everybody studies typewriting. It is now as common in business offices as pen and ink. No man would be seriously considered for a position unless he could use the machine skillfully and accurately.

A CREDIT TO BOWLING GREEN.

Editorial from the Times-Journal, Bowling Green, Saturday, July 26, 1913.



The present week witnessed the closing exercises of the Bowling Green Business University. This institution under its present able management has grown in size and influence each year until at present it is recognized the country over as affording the most thorough course to be found at any school of its kind anywhere. Messrs. Dickey, Ashby and Harman, with their able corps of assistants have labored unceasingly to make this school second to none, and the splendid exercises at the opera-house on Tuesday last which marked the closing of this term and the other

public entertainments that are given by the school have demonstrated beyond a doubt that they have reached the goal of their endeavors. In these days when schools are conducted with the aid of the State and by large endowments, it must necessarily follow that a private institution, to succeed must be of the very highest order of excellence. Then the phenomenal success that has been the lot of the Bowling Green Business University speaks in louder terms of its efficiency than could any encomium at our hands. The student body gathered here, too, is of the highest order, and the citizens of Bowling Green have long since come to the conclusion that they are glad to have them here and regret to see them leave. This school gives the boys and girls of our land a good, practical business education that starts them off on a successful business career if they will only apply themselves thoroughly. There are already thousands of successful men and women who owe much of their success to the Bowling Green Business University and who are daily singing its praises as they go about their work in other States, and for this reason we are not surprised that students come hundreds of miles to matriculate in this school. May this institution go on and on, broadening its sphere of usefulness from year to year as it continues its work that in its effect is so far-reaching and which is such a credit to Bowling Green.

THE GREAT DEBATE.

The six speeches including a verbatim report of the Seventh Annual Debate between the Coreco and Big 4 Debating Societies of the B. G. B. U., have just been printed in pamphlet form. This makes delightful reading for people interested in intellectual battles. The proceedings are so completely reported that you can hear the yells, see the colors, smell the flowers, enjoy the music and cheer with the big audience.

The Committee is selling them at less than cost. If you wish to see one, send twelve cents in stamps, and a booklet will be sent you promptly.

BOWLING GREEN BUSINESS UNIVERSITY.

THE HUMBOLDT BUSINESS COLLEGE

BRANCH OF THE B. G. B. U.

At the solicitations of the citizens of Humboldt, Tennessee, we have established there a branch of this institution, under the management of Mr. Edgar B. Ray, of Mississippi. The school starts under the most favorable surroundings. The citizens are enthusiastic in their support and we have every reason to believe that it will be greatly successful. It is supplied with all necessary appliances, furniture, fixtures, etc., and is located in a spacious and modernly equipped building. Our patrons in that territory will find the Humboldt Business College prepared to give them everything that could be desired in this line. We are determined to leave nothing undone to make it measure up to the highest expectations and requirements. Write for its literature. Address

HUMBOLDT BUSINESS COLLEGE,

Humboldt, - - - - - Tennessee

Begin your course in Special Penmanship the day you arrive here.

*"The sort of Men—
with whom we would do business to-day
are those with the looking-ahead habit."*

Address all letters to the Bowling Green Business University, Bowling Green, Ky.



"The Mountain Club"

BANKERS TALK.**PLANTERS BANK.**

Como, Mississippi.
Your letter of the 23rd gives me a touch of new life. It stimulates anew that get-up-and-hustle spirit peculiarly characteristic of the Bowling Green Business University. Somehow the very atmosphere seems to instill into the student the idea of success. I attribute much of the success I have attained to the efficient instruction received at your hands. I have been with this bank as its cashier since its organization in 1909. We have a splendid business and are gaining ground steadily.

V. A. WIER, Cashier.

you gave me, while in your Institution. I only spent eight months with you but I consider my time well spent and would advise any young man who would aspire to a banking career to take the excellent course which you offer in Banking.

You are doing a good work and I trust your school may continue to grow and enlarge.

A. J. POWELL.

BANK OF ALBANY.

Albany, Ky.

I consider the money I spent in your school the best investment I have ever made.

I have been acting as assistant cashier of the bank of Albany for the

OLLA STATE BANK.

Olla, La.

I completed your bookkeeping course in 1902. After leaving school, I accepted a position with Belknap Hardware Mfg. Co., Louisville, Ky. Later I became assistant cashier of Blackford Bank, Blackford, Ky., and have been cashier of the Olla State Bank of Olla, La., for the past five years.

I consider it the duty of all young men to take a course in some business college and I never lose an opportunity to recommend BOWLING GREEN BUSINESS UNIVERSITY.

LACY C. NUNN.

BROWNSVILLE DEPOSIT BANK.

Brownsville, Ky.

I have been in the Brownsville Deposit Bank since January 1st, 1912. I began work as a bookkeeper and on September 1st, I was made assistant cashier, which place I am holding now. I would gladly recommend your School to any young man who wishes to make something of himself in after years, and I also want to thank you for the training I received while in your school, and will be ready to help you in any way that I can in the future.

C. L. VINCENT,
Assistant Cashier.

A CERTAINTY.

If it is a certainty that you are looking for, take a Combined Course in Bookkeeping and Shorthand, or in Telegraphy and Railroad Accounting, and you will get it.



A Happy Family From the B. G. B. U. While Visiting the Mammoth Cave. Got Acquainted and Made Fast Friends With the Cave Donkey That Has Been Ridden and Fondled by Thousands and Thousands of Visitors From All Parts of the World to That Famous Resort.

THANKS, GENTLEMEN.

Bayou Goula, La.

Gentlemen: Mr. Douthitt whom you sent us last July is giving entire satisfaction. We are perfectly satisfied with him as our bookkeeper and manager. We are personally acquainted with several of your bookkeepers and judging from them, we regard your school as one of the best institutions of this country.

Very truly,
B. HANLON SOHS.

The services of a good penman are always in demand. Get the point?

AMERICA'S GREATEST.

Our head penman is a pupil of four of America's greatest penmen, and he seems to have caught the inspiration, skill and ambition of all. The day will come when Brounfield will be known as America's greatest penman.

It requires only a very short time to qualify oneself for a position as operator-agent.

A little investment in business education right now will increase your earning-power fifty to a HUNDRED per cent.

MANMOTH CAVE, The Greatest Natural Wonder in the World, Is Only Sixty Minutes Ride From the Bowling Green Business University.



The Great Living Hall in Mammoth Cave, the Largest Apartment Ever For This Purpose in the World.



ECHO RIVER, 300 Feet Underground
No one will ever know the meaning of the word "Echo" until he has heard the bugle call given by the guide while crossing the river to the shore beyond.

SACRAMENTO DEPOSIT BANK.

Sacramento, Ky.

Gentlemen: I am still with the Sacramento Bank as you will notice. I am making better than \$1500 a year and so I don't regret the small salary that I worked for in starting.

With all good wishes to the old Institution, I remain,
JOHN T. BIBB, Cashier

THE FIRST NATIONAL BANK.

Marlboro, N. Y.

I am now assistant cashier of the First National Bank of Marlboro, New York, and attribute my success in banking to the splendid training

last three years and find it no trouble at all to keep the books. I am also acting as Revenue Agent for the State at Large in connection with my bank work and I find a need every day for something that I learned while with you.

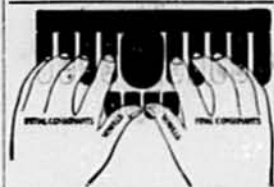
With kindest regards, I am

Yours very truly,

ELAM HUDDLESTON.

A former Telegraphy student said in a recent letter, "My monthly salary for the year just ended was \$156.78."

And yet it took him only about six months to get the knowledge necessary to make this splendid salary.



**The Keyboard of the Stenotype.
A Wonderful Machine---the
Swiftest in the World.**

From Mr. Geo. Colvin, Supt. of the Springfield, Ky., graded school, one of the most scholarly men in the State.

"Dear Mr. Harman: I greatly enjoyed reading the proceedings of the debate. The speeches were of excellent order. Do you know that that feature of your school is going to bring you your best compensation one day? Those speeches would do credit on the whole to any college debater."
GEO. COLVIN.

A GOOD EXAMPLE.

Business men all borrow money to carry on their enterprises. Why not follow their example and borrow the money to defray your expenses while taking a Combined Course in Bookkeeping and Shorthand, or in Telegraphy and Railroad Accounting?

"AT \$75 A MONTH."

Dear Friend: I am highly pleased with my prospects. I will begin work July 7th as bookkeeper and stenographer at \$75 per month. I shall always be glad to recommend the B. G. B. U. to anyone wishing a commercial course. Since leaving the B. G. B. U., I have traveled twelve thousand miles and have visited twenty-three states, Canada and Mexico. I have been working for the Southern Mercantile Company up to this date.

With regards to all the faculty, I am,
Respectfully yours,
E. F. HARCADISTE.

GET THIS MESSAGE.

Telegraphy can be learned in 4 to 6 months. We have the main-line wire. The teacher is an experienced railroad man having occupied every office from night operator to Chief Train Dispatcher.

For fourteen years, twenty-six railroads have been employing our graduates as rapidly as we could turn them out. Don't wait; don't put it off—come NOW. A good place awaits you.

Keep your eye on the School of Penmanship. It is attracting attention from all parts of the Nation.



The First Class in Stenography.



A Snap Shot by a Student's Kodak.

CORECO "TAKES MEX-ICO" AND CAPTURES THE COVETED GAVEL

ACKNOWLEDGED GREATEST DEBATE IN HISTORY OF SOCIETIES.

Great Excitement Precedes Debate and Follows in Wake of Victory.

The Coreco boys "captured Mexico" and the gavel Tuesday night in the big joint debate with the Big Four Society on the question "Should We Take Mexico?" But it was not until a charge equal to that of San Juan Hill was made that victory perched itself upon the banner of the Coreco Society. It was a battle royal full of good grace. The victors won the gavel, but equal encomium is due the Big Four Society, for their argu-

Battle Hymn of the Republic, and were followed by the Corecos with their songs to the air of "Maryland, My Maryland."

Enthusiasm Breaks Forth.

The pent-up enthusiasm of the clashing forces could hold no longer, and for 15 minutes both sides sallied forth with their College yells. It was pandemonium of the wildest sort, but in the good nature of the occasion. The spectators enjoyed the excitement greatly and were unconsciously drawn into the game until everyone was yelling something. Even the faculty got the spirit of the hour and once more were the "bad little boys" of yore.

Debate Begins.

Their enthusiasm finally exhausted, President R. P. Green, who has served as such since the organization of the two societies, finally called the meeting to order. The Judges were then announced, comprising Dr. E. T. Barr, of this city, and Rev. E. H.

SELF-EXPLANATORY.

This letter from the pastor of the First Presbyterian Church, of this city, was received on the morning after the great debate. Coming from one so eminently qualified to judge, it is greatly appreciated.

Bowling Green, Ky., May 21, 1913.
—My dear Mr. Dickey: Will you permit me to express the very great pleasure I received from the debate of your students last evening. I listened with keenest interest to all the speeches, and I do not believe that I have ever enjoyed a debate any more. I frankly confess that I was greatly surprised and pleased with the masterly way in which the subject was handled. I am very sure that no more able discussion of this subject will be held anywhere; it was worthy of great thinkers and experienced men in debate.

I was so delighted with their good work that I could not refrain from expressing my pleasure and offering my heartiest congratulations to you and

a precedent as this debate indicates. You people are doing with your school the best class of work that possibly could be done for the business colleges of the world. You are going a long way to give all business colleges a standard and recognition which these institutions have not enjoyed before. Your line of procedure will cause the business colleges to enjoy the dignity and command the respect that such institutions deserve and I wish to congratulate you upon your great work.

With best wishes, I am,

Very truly,
C. M. HUGHES.

Supt. City Schools of Baton Rouge, Baton Rouge, La.

BIGGER AND BETTER.

The school is larger by far than ever at any other time in all its long history of thirty-eight years. The courses are stronger and more practical than ever before. We are filling more positions per year and the students are in stronger demand than at any other time in the school's history, for all of which we are duly grateful and on account of which we are putting forth redoubled energy and are devoting more consecrated and concentrated effort to the cause of business education, with a determination that the institution shall take no backward steps.

New Market Banking Co.,
New Market, Ala.

Gentlemen:

I owe to a large extent my success in my chosen profession, to the training I received in your school. I had no business training whatever before taking a course with you. I regard the University as the leading business school of the South.

Yours truly,
R. N. COLMAN,
Cashier New Market Bank.

Prof. J. T. C. Noe, of State University, delivered an inspiring address at one of our chapels. He is a big man, talks on big subjects and always makes a big speech.

The Rev. Mr. Sears, lecturer and orator, delivered one of the most charming and inspiring addresses ever heard at our morning programs.

COL. GUILLIAMS SPEAKS.

"Business schools give better education than any other kind of schools that the sun shines upon. If you can make it any stronger than that, write it out, bring it to me and I will sign it."—Col. J. M. Williams, Dean State Normal School, Valdosta, Georgia.

JOHN E. STEVENS, OF CHICAGO.

Mr. Stevens left us in 1910. He was one of our most faithful. His work in school was a foretaste of the glorious success he is now attaining in business. We congratulate him most heartily.

Albany, Ga.

I am liking my work splendidly. Tell all the boys to get busy on Railroad Accounting for there is nothing like it. They can't learn too much about the work. I am using it every day in my business.

J. E. BOLTON.



DR. BYRON W. KING,
Of Pittsburgh.

The Senior Commerce Class employed Dr. Byron W. King to speak one week, delivering three lectures a day, in the forenoon on Shakespeare, in the afternoon on the voice and its use, and at night, on some popular subject. This country has no greater orator than Dr. King. The School enjoyed his wonderful deliverances and greatly profited thereby.

CLIMBING THE LADDER.

J. G. Hewitt of Mansfield, La., left



THE BIG FOUR LITERARY SOCIETY.

ments against the taking of Mexico were masterly, full of sound logic, and many in the audience differed with the judges on the decision. But this was natural. The vast audience and the public to-day doff their hats to the young gladiators, for they are all young men of oratorical ability and stood the fire manfully. Those who were not among the auditors last

Roy, of Tullahoma, Tenn., and Rev. N. A. Johnson, of Colesburg, Ky.

And then the great debate began. Mr. C. B. Robinson, for the Coreco, fired the opening gun. He gave the Big Four a broadside which was hotly returned by Mr. J. J. Hornback, for the opposition. Then came Mr. J. E. Morris for the Coreco, followed by Mr. T. G. Jordan for the Big Four society. The two last charges fell to the lot of Mr. I. E. Harwell for the Coreco, and Mr. E. H. Joiner for the Big Four.

Each was given 25 minutes, and not a second did any of the debaters lose, applying to their utmost convincing argument for or against the question. The great debate closed with a ten-minute rebuttal speech by Mr. Robinson.

The award was then made, and the decision for the Coreco Society was the beginning of another scene of enthusiasm which lasted until 2 o'clock in the morning. The winners and their friends, not satisfied with their great victory, began "raising up" the city, and paraded the main streets, giving further vent to the enthusiasm of the occasion. The victors were carried on the shoulders of their friends.

Finally the big crowd landed at the chapel in the school building, which was now ablaze with electric lights, and an old-time love feast, followed by speeches and songs continued until the wee sma' hours of morning.

The great debate, now marked in history, will ever be cherished in the years to come by those who participated either in the debate or as friends of the friendly antagonists, as a sweet memory of golden days of school. The debate is admitted the "greatest yet," and was witnessed by many former students of the B. G. B. U. from Kentucky, Tennessee, and Mississippi.

The victory of the Coreco Society last night gives this society the advantage of one. It was seven years ago the two societies were organized for annual debate. Thrice had the Big Four and thrice had the Coreco boys won. The Big Fours were not defeated last night,—they simply lost the decision.—Times-Journal, May 21, 1913.

the faculty for this splendid work you are doing.

Assuring you of my continued interest in the Bowling Green Business University, and with cordial regards, I am

Yours sincerely,
ROBERT H. McCASLIN.

Burlington, Ky., July 9, 1913.
Dear Mr. Dickey:

I have just finished reading the Inter-Society Debate. It is as pleas-



night missed the greatest oratorical contest and debate in the history of the two societies—a contest, in the opinion of many, equal to those famous debates often heard in the halls of Congress.

Standing Room Only.

The crowd began to gather at the Opera House at 7:30 o'clock, and soon it was evident that the S. R. O. sign would be hoisted on the outside of the building long before the young giants would clash.

Pandemonium.

At 8 o'clock pandemonium broke loose when the two societies, headed by Topmiller's Band marching abreast from the College, entered the Opera House. It was the signal for the waving of banners of the two societies, and the vast audience rose in one body to encore their favorites. The applause continued until Topmiller's Band struck up a lively air.

But the great excitement was yet to come. As soon as the band ceased playing, the Big Four boys began singing society songs to the air of the

ing as it is unusual to see this class of work taken up by a business university. The time which you are giving to this phase of business education is distinctly an advanced step and one which should not only make your graduates capable of leading and broadening those with whom they are thrown in the commercial world, but will no doubt be the means of raising the standard of other institutions and elevating in a measure the standard of business education the country over. It is with sincere pleasure that I write this, bearing whatever it may of encouragement to you in the good work you are giving.

Cordially yours,
EVERETT L. DIX,
Principal Boone County High School.

Dear Mr. Dickey:
Baton Rouge, La., July 9, 1913.

I received a copy of the Seventh Annual Debate and wish to congratulate the University on having set such

THE CORECO LITERARY SOCIETY.

TEACHERS WANTED.

The following extract from a letter recently received from a publisher of commercial text books speaks for itself: "I suggest that you might send me the names of any promising young teachers you have, that you could recommend, with a short description and statement of their ability. Almost daily in my travels, I strike people who are looking for teachers, but the big trouble is that I can not find teachers to recommend. They are as scarce as hens' teeth, and the demand far exceeds the supply, so if you have any that you desire to acquaint me of, I would appreciate it and I think it will work to our mutual advantage."

RAISED \$30 TO \$100.

"Beginning the first of September, my salary will be \$100 per month as compared with \$30 per month before attending your school."—A. G. Stamps, Hornersville, Mo.

this school about four years ago, after taking a course in our school of Telegraphy. He has climbed the ladder round by round until to-day he is Traveling Tariff Inspector of the Kansas City Southern Railway. And yet he is only twenty-three; in years, a mere boy; in responsibility, a man. The field of railroading is almost without limit for men of character, ambition and preparation. Mr. Hewitt has all these elements and hence, his wonderful success and promotion.

BANKS AND BUSINESS EDUCATION.

A bank thinks it has done something when it declares a ten or twelve per cent. dividend, but business education raises a student's earning power a hundred, two hundred and even three hundred per cent. Where on earth could you expect a better dividend than from an investment in business education?

